



# The List Store

The List Division of Washington Marketing Group



*Presents:*

## Building That Shining City

*Updated: July 2024, Next Update: July 2025*

**Usage Cont. on Page 2**

**Summary:** "Let us resolve tonight that young Americans will always find there is a city of hope in a country that is free. And let us resolve they will say of our day and our generation, we did keep the faith with our God, that we did act worthy of ourselves, that we did protect and pass on lovingly that shining city on a hill." President Ronald W. Reagan, Election Eve Speech, Nov. 3, 1980. The List Store donors – all – share Reagan's dream of Building that Shining City on a Hill. These traditional Conservatives give and give to Republican candidates and conservative grassroots lobbying campaigns. Let the building begin.

**Total File: 3,605,761**

**Last 6 Month Donors: 242,979**

**Last 12 Month Donors: 504,167**

**Last 24 Month Donors: 544,935**

**\$100+ Donors: 1,049,941**

**\$1,000+ Donors: 337,370**

**Cost: \$90/M**

**Dollar Selects: \$10/M**

**\$100+: \$15/M**

**\$1,000+: \$20/M**

**Recent Select: \$5/M**

**Telemarketing: \$25/M**

*\*Free landline and/or cell phone appends on T/M*

**Email or FTP Delivery: \$75/F**

*Usually within 12 hours*

**Email Campaign\*:**

Email Deployment: \$30/CPM

Email/HTML Set-up: \$250/F

Custom Domain (Optional): \$500/F

*Minimum Direct Mail Order: 5M*

*25% Discount to recognized broker*

**Contact: The List Store**

**Bill Shaker: 703-201-9343,**

[william.shaker@twmg.com](mailto:william.shaker@twmg.com)

**Velma Anne Ruth: 571-977-9537,**

[velmaanne@theliststore.net](mailto:velmaanne@theliststore.net)

### Usage

60 Plus Association\* x4  
 America's Future Foundation  
 American Center for Law & Justice x 13  
 American Civil Rights Coalition  
 American Conservative Union x 2  
 American Council for Health Care Reform x 2  
 American Family Business Council  
 American Institute for Cancer Research  
 Andrew Magazine\* x2  
 Ashley Hinson for Congress x2  
 Becker for Congress  
 Ben Sasse for Senate  
 Campaign for Liberty x 2  
 Chosen People  
 Christian Appalachian Project x 3  
 Christian Seniors Association x 2  
 Citizen Leader Coalition  
 Citizens United  
 City Mission  
 Coffman for Congress  
 Concerned Women for America x 5  
 Conservative Party USA\*  
 Cory Gardner for Senate x 3  
 Dan Bishop for Senate  
 Drain The Swamp Committee\* x 3  
 Drain The Swamp PAC\* x 10  
 Empire Center for Public Policy  
 FLYNN Movie\* x2  
 Focus on the Family x 2  
 Foundation for Government Accountability  
 Freedom Watch x 3

Postal Mail	0-6 Month	0-12 Month	0-24 Month	TOTAL
\$10+ Donors	233,011	491,840	532,472	3,257,160
\$25+ Donors	209,405	453,736	493,562	1,719,465
\$100+ Donors	144,464	323,822	358,165	1,049,941
\$500+ Donors	44,056	87,332	98,949	491,527
\$1000+ Donors	20,496	42,298	48,710	337,370

EMAIL	Landline	Wireless
1,744,321	220,550	162,930

### **Usage Continued**

George and Barbara Bush Foundation  
Goldwater Institute x 2  
Gov. Chris Christie x 2  
Help Hospitalized Veterans x 6  
Illinois Policy Institute  
Institute for Justice  
Jerusalem Prayer Team  
Larry Hogan for Governor  
Make Woke Go Broke\* x2  
Mitt Romney for President  
National Association of Scholars  
National Committee for Faith and Family x 2  
National Pro-Life Alliance x 2  
National Republican Congressional Committee x 8  
National Right to Work Committee  
National Tax Limitation Committee x 7  
National Taxpayers Union x 3  
National Veterans Foundation  
Nora Lam Ministries  
Palmetto Policy Forum  
Reagan Ranch - Young America's Foundation x 27  
Religious Freedom Coalition  
Republican Governors Association  
Republican National Committee x 23  
Rule of Law Committee x 10  
Rule of Law Committee\* x 12  
Ryan for Congress  
Save Jerusalem  
Show-Me Institute  
State Freedom Co-op x 4  
Stockman for Senate  
The Conservative Caucus x 2  
Toomey for Senate x 2  
Trump MAGA Committee x 2  
Tunnel to Towers x 3  
Washington Policy Center x 2